

# Centerville Marine

Market Segment - 18'-35' Sterndrive Boats

Source - Statistical Surveys Data through Q3 2013

Manufacturer	Units							Market Share						
	2010	2011	2012	2013				2010	2011	2012	2013			
				Q1	Q2	Q3	Total				Q1	Q2	Q3	Total
Chaparral	11	10	20	7	8	7	22	15.94%	13.33%	35.09%	33.85%	26.67%	41.18%	33.85%
Bayliner	15	12	13	0	6	5	11	21.74%	16.00%	22.81%	16.92%	20.00%	29.41%	16.92%
Sea Ray	9	15	9	4	3	1	8	13.04%	20.00%	15.79%	12.31%	10.00%	5.88%	12.31%
Cobalt	0	1	0	2	2	2	6	0.00%	1.33%	0.00%	9.23%	6.67%	11.76%	9.23%
Tahoe	11	10	5	2	3	1	6	15.94%	13.33%	8.77%	9.23%	10.00%	5.88%	9.23%
Monterey	6	5	4	2	3	0	5	8.70%	6.67%	7.02%	7.69%	10.00%	0.00%	7.69%
Stingray	7	11	1	1	4	0	5	10.14%	14.67%	1.75%	7.69%	13.33%	0.00%	7.69%
Rinker	1	2	1	0	1	0	1	1.45%	2.67%	1.75%	1.54%	3.33%	0.00%	1.54%
Sunsation	0	0	0	0	0	1	1	0.00%	0.00%	0.00%	1.54%	0.00%	5.88%	1.54%
Bryant	1	0	0	0	0	0	0	1.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Crownline	1	1	0	0	0	0	0	1.45%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%
Doral	1	0	0	0	0	0	0	1.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ebbtide	0	1	0	0	0	0	0	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%
Formula	1	0	1	0	0	0	0	1.45%	0.00%	1.75%	0.00%	0.00%	0.00%	0.00%
Four Winns	0	1	0	0	0	0	0	0.00%	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%



**CHAPARRAL**  
**BOATS**