

BAYLINER OWNER REFERRAL CERTIFICATE

July – August, 2010

Available only in the United States and Canada

Thank you for referring a fellow boater to Bayliner! As a sign of our appreciation, we would like to send you a referral reward of \$250USD*. This will be sent to you either via a check or gift card within 60 days after the purchase made by your friend or family member.

Offering Rules:

- Submit form to a Bayliner authorized dealer or marketing@bayliner.com on or before the date of purchase by the New Owner. Form cannot be submitted after purchase.
- Bonus available only for purchases of new and unused Bayliner boats. This must be the first Bayliner purchased by the New Owner. Used boat purchases are ineligible.
- Form must be completed in its entirety for eligibility.
- Both the Referring Owner and New Owner information will be verified.

Referring Owner Information

Referring Owner Name: _____

Model Number & Year of Referring Owner's Bayliner: _____

Referring Owner Hull ID Number**: _____

Referring Owner Email: _____

Referring Owner Address: _____

Referring Owner Phone Number: _____

Yes, please send me special offers, news and events via email or mail from Bayliner or its associates. (If not selected, we may still need to contact you to verify information on this form.)

New Owner Information

New Owner Name: _____

New Owner Hull ID Number**: _____

Dealership of Purchase: _____

City and Postal Code of Dealership: _____

New Owner Email: _____

New Owner Phone Number: _____

Yes, please send me special offers, news and events via email or mail from Bayliner or its associates. (If not selected, we may still need to contact you to verify information on this form.)

Please ensure you have completed this entire form. We will need the information to verify purchase and contact you with the referral bonus. Thank you.

Happy Boating from the Bayliner Family!

*To be eligible, New Owner must buy a new and unused Bayliner boat from an authorized Bayliner dealer between June 30, 2010 and August 31, 2010. We may require proof of ownership by Referring Owner. This must be the first Bayliner purchase for the New Owner. Only one referral per New Owner eligible.

**Hull ID Number is found on your registration information and imprinted on the hull of your boat near the engine

FOR DEALER USE ONLY: Please return to Sandra Day at Bayliner via Fax (865.971.6467) or email at marketing@bayliner.com. Please make sure form is filled out in its entirety.

Certificate: Dealership