



Boston Whaler 370 Outrage Wins 2010 European Powerboat Award

Edgewater, Fla. (Feb. 5, 2010) – Built for comfort and able to withstand the harshest conditions, the unsinkable 370 Outrage received the title of the 2010 European Powerboat of the Year, a prestigious award presented by *Boote*, Germany's motorboat magazine, and was judged by media panelists from across Europe.

"The 370 Outrage stands out among other powerboats because of its Innovative layout, its cutting-edge technology and its array of impressive amenities," said Ben Cast, vice president of sales, marketing and customer service at Boston Whaler. "Not only is the 370 a beautiful boat, it's also top of its class in accessibility and reliability. We're thrilled that its merits were recognized for this distinction."

The 370 offers the ideal amount of room for both hardcore fishing excursions and outings for entertaining friends. Its deluxe leaning post is equipped with tackle storage drawers, a pressurized livewell, a freshwater sink, a pull-out refrigerator, a bait prep area with cutting board, and a grill. The leaning post can also be configured as a Summer Kitchen option with storage drawers, a grill, freshwater sink, single burner stove, a cutting board and two pull-out refrigerators.

Guests onboard can be sure they each have a comfortable seat. Forward deck seating and the console lounge include drink holders, and the console lounge has backrests and removable cushions for maximum comfort. With all these features, it is no secret why the panel of judges felt that the 370 had a superior layout.

With a cabin interior that feels similar to a luxury hotel room, the 370 has just as much to offer when it comes to more leisurely cruises. A two-person berth/settee, shower, drawer refrigerator, coffee maker, microwave and a host of entertainment appliances, such as a 19-inch flat screen HDTV, make the 370 the perfect choice for getting away from it all.

As Boston Whaler's biggest boat, the 370 boasts ample storage. There are under-gunnel shelves, plus lockable console front storage with dedicated space for six rods, two 5-gallon buckets, a 36-quart cooler and gear.

Beneath the array of features, the 370 rests on solid engineering and forward-thinking design. The ergonomically correct center helm layout allows for easy access to controls, and the new integrated hardtop/windshield system improves visibility and weather protection.

Every month, *Boote's* editorial staff discusses a new yacht in a section of the magazine called "Power Talk." Readers then make nominations and vote on which of these boats should be considered for the top honor of European Powerboat of the Year.

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About Boston Whaler

Founded in 1958 and headquartered in Edgewater, Fla., Boston Whaler is a business unit of Brunswick's Outboard Boat Group. Whaler is the leading manufacturer of unsinkable family fishing boats 11 to 37 feet. For more information on The Unsinkable Legend™, please visit www.whaler.com.



About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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