



## **Boston Whaler® 150 Super Sport Wins 2010 Excellence in Design Award**

**Edgewater, Fla. (Feb. 16, 2010)** – Based on its top quality and host of customizable features that allow boat owners to transform it into anything and everything they want it to be, the 150 Super Sport from Boston Whaler recently grabbed the 2010 Editor's Choice Excellence in Design Award from *Trailer Boats* magazine.

"The 150 Super Sport has strong standard features, stylish lines and top-of-the-line performance and reliability," said Ron Berman, vice president of product development and engineering at Boston Whaler. "But what sets this boat apart from others is its wide variety of optional accessories. Owners have the ability to customize their boat to fit their precise lifestyle needs."

Customization ranges from simply selecting a color for the hull graphics, to picking out desired seating—bucket, bench or fishing. More than 25 additional accessories, such as wakeboard racks, tackle storage, tool holders and a marine stereo, provide owners with everything they need to make the most out of their time on the water – and their budget.

The carry-on accessories store easily, ensuring that the deck stays clear and boaters have plenty of room to move around. Additionally, simple tools can be used to install most of the accessories, allowing owners to continually change how they use their boats. All accessories are backed by a one-year warranty.

The 150, while sleekly designed and loaded with accessories, is supported by solid engineering and Whaler's patented Unibond® construction, which accounts for the brand's legendary "unsinkability." A larger version of the 130 Super Sport, the 150 boasts stainless steel rails, a wide bow that converts to a sunpad, a 22-inch interior freeboard, fiberglass helm bench seating with drink holders, and exceptional gas mileage.

The Excellence in Design Award includes several categories that showcase the most notable designs in the boating industry today. Boston Whaler's 150 Super Sport caught the attention of the editors at *Trailer Boats* magazine for its innovation in customization.

For more information, visit [www.BostonWhaler.com](http://www.BostonWhaler.com).

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### **About Boston Whaler**

*Founded in 1958 and headquartered in Edgewater, Fla., Boston Whaler is a business unit of Brunswick's Outboard Boat Group. Whaler is the leading manufacturer of unsinkable family fishing boats 11 to 37 feet. For more information on The Unsinkable Legend™, please visit [www.whaler.com](http://www.whaler.com).*

### **About Brunswick**

*Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner,*



*Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.*

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