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**Meridian Yachts signs new dealers in three markets; New Orleans,
Baltimore and southwest Tennessee.**

FOR IMMEDIATE RELEASE

KNOXVILLE, Tenn. – August 3, 2009 – Meridian Yachts is pleased to announce new dealers in three important markets; New Orleans, Baltimore and southwest Tennessee.

Meridian Yachts will be represented in the New Orleans market by Nunmaker Yachts, based out of Madisonville, LA. Nunmaker Yachts, currently led by Mike Nunmaker, has been in business since 1965. The agreement with Nunmaker represents an expansion of the national Meridian dealer network, as Meridian previously had no authorized retail dealer in the area.

Marine Sales of Pickwick will represent the Meridian Yachts line in southwest Tennessee. The dealership is well-known in the area, having been in marine sales for more than 30 years. Marine Sales of Pickwick will serve the Pickwick Lake community, along with the greater Memphis area. Ron Martin leads operations for this location.

Finally, Meridian's largest retail partner, Marine Max, will assume representation for the brand in the Baltimore/Annapolis markets. The Baltimore location is a fixture in the local boating community, having served boaters there for more than 40 years. Marine Max represents Meridian Yachts nearly the entire length of the East Coast of the USA, providing sales and service support for Meridian owners enjoying their boats, regardless of where their travels take them. TJ Rose is the store manager and Mike Aiello is the regional president from Marine Max responsible for the area.

"Meridian's best-in-class dealer network has always been a cornerstone of the brand's success," said Rob Parmentier, executive vice president of Sea Ray Group with responsibility for the Meridian Yachts brand. "We seek out premier dealerships that share our commitment to a superior ownership experience. We're very pleased to have Meridian Yachts aligned with Marine Sales of Pickwick, Nunmaker Yachts and Marine Max."

All three new dealerships have Meridian Yachts in inventory and are actively selling and servicing Meridian Yachts customers.

(MORE)

New dealer locations:

Marine Sales of Pickwick
7370 Highway 57
Counce, Tennessee, 38326
1-877-213-0963

Nunmaker Yachts
159 Highway 22 East
Madisonville, LA 70447
Phone: 985.792.4622

Marine Max - Baltimore
2780-C Lighthouse Point East
Baltimore, MD 21224
Phone: (410) 732-3360

About Meridian Yachts

Headquartered in Knoxville, Tenn., Meridian Yachts is America's leading builder of bridge boats. Models are available in Sedan, Aft Cabin Motoryacht and Pilothouse configurations, ranging from 34 through 60 feet. The company is part of the Sea Ray Group operating unit within the Brunswick Boat Group.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris, Hatteras, Kayot, Lowe, Lund, Maxum, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.