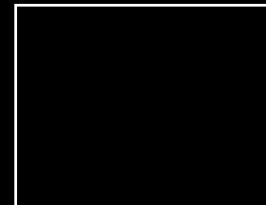




MUSKOKAN ADVENTURES

Volume 2: At The Heart of Better Boating



Huntsville Marine
and Recreation

Huntsville Marine *and Recreation*

Dear Valued Customer:



Boating Guide pg.3



Turn Key Boating & Four Winns pg. 4-5



Crestliner/Legend pg. 6 & 8



Monterey & Customer Service pg. 10-11



My family and I moved to Huntsville in 1986 at a time when boating and water recreation was at its infancy as compared to the sophistication of today's innovative and technologically advanced products. For this issue, we really wanted to consider, what is at the "heart of better boating" for our customers and for all recreational enthusiasts. Our intent with this issue was to present valuable information to you regarding boating choices and options including: a boating guide, drives, engines, service and maintenance, customer service, and much more.

If anything you have read in this guide brings about more questions or you would like more information, I would be honored to discuss any of these topics with you further. Please feel free to contact me with questions, comments or even topic ideas for the next issue at tomwelsh@vianet.ca or 888-295-0972!

Thank you for over 20 years of great memories!

Sincerely,

Tom Welsh



MERCURY OUTBOARDS AND MERCUISER STERNDRIVES... ONLY THE BEST!

MERCUISER STERNDRIVES

Mercury Optimax Outboards are rated number one in customer satisfaction and are the #1 selling direct injection outboard. Mercury's Industry leading Verado technology is available in a large range of four stroke outboards. Mercury innovation created the quietest, most fuel efficient and dependable four strokes with exclusive features that make your time on the water maximum fun! Furthermore, Mercruiser stern drives are the J.D. Power award winner for customer satisfaction. Mercruiser remains number one because they simply are the most reliable, fuel efficient and are backed by the best warranty, parts and factory/dealer service network.

For over 20 years Huntsville Marine has been proud to represent this fine marine power innovator. To provide the most value for our customers, Huntsville Marine is a Premier Level servicing dealership, the highest rating available, and are committed to your satisfaction.



WE'VE GOT YOU COVERED.

When you buy a MerCruiser-powered boat, you get more than just a propulsion system. You also receive the support of thousands of experts, decades of experience and complete peace of mind.

MercuryMarine.com



Huntsville Marine's Boating Guide

IF YOUR FAMILY IS LOOKING FOR A NEW BOAT, HOW DO YOU DECIDE WHAT BOAT BEST SUITS YOUR NEEDS?

1. HOW MANY PEOPLE WILL I HAVE IN THE BOAT 75% OF THE TIME? ...THE SIZE OF THE BOAT MUST MATCH THE NUMBER OF OCCUPANTS AND THE EXPECTED WATER SPORT ACTIVITIES.
2. WHAT TYPE OF ACTIVITIES DO WE EXPECT TO MOST ENJOY? FISHING, OR FISHING PLUS WATER SPORTS, JUST CRUISING OR WHAT ABOUT WAKEBOARDING, TUBING OR SKIING FOR THE KIDS?
3. THE SIZE OF THE BOAT SHOULD PROVIDE A COMFORTABLE SAFE RIDE BASED ON THE AVERAGE WAVE CONDITIONS OF THE BODY OF WATER(S) WE EXPECT TO FREQUENT.
4. THE FAMILY HAS ESTABLISHED A BUDGET THAT WE ARE COMFORTABLE WITH FOR THIS PURCHASE.
5. IF WE ARE GOING TO TOW THIS BOAT PACKAGE, THE VEHICLE'S TOWING RATING IS IMPORTANT.
6. IN WATER TESTING OF ANY BOAT PACKAGE IS RECOMMENDED BEFORE PURCHASE IS COMPLETED.

**Note: This chart is for Guide purposes only, and is based on models in stock at Huntsville Marine as well as manufacturer's recommendations. Taxes and Options are extra.*

CAPACITIES CHART GUIDE

16' = 5 MAX
 17' = 6 MAX
 18' = 7 MAX
 19' = 8 MAX
 20' = 8 MAX
 21' = 9 MAX
 22' = 10 MAX


GENERAL WAVE CONDITIONS AVERAGE NOT MORE THAN

1.5' = 16' & 17'
 2.0' = 17' & 18'
 2.5' = 19' & 20'
 3.0' = 21/22'

FAMILY BOATING
UNDER \$20,000
FOUR WINNS
 180 H C/W 3.0L



FAMILY BOATING
UNDER \$25,000
FOUR WINNS 180H
 C/W 4.3L
 190 H C/W 4.3L



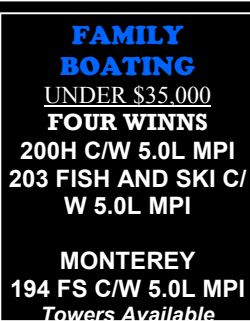
FAMILY BOATING
UNDER \$30,000
FOUR WINNS
 190 H C/W 4.3MPI
 200 H C/W 5.0L

MONTEREY
 180 FS C/W 4.3LMPI
 Towers Available



FAMILY BOATING
UNDER \$35,000
FOUR WINNS
 200H C/W 5.0L MPI
 203 FISH AND SKI C/
 W 5.0L MPI

MONTEREY
 194 FS C/W 5.0L MPI
 Towers Available



FAMILY BOATING
 UNDER \$40,000
FOUR WINNS
 210 H C/W 5.0LMPI
 204 FUNSHIP
MONTEREY
 214 FS C/W 5.0L MPI



FAMILY BOATING
 UNDER \$45,000
FOUR WINNS
 220 H C/W 5.0LMPI
 224 FUNSHIP C/W
 5.0L MPI
MONTEREY
 214 FS C/W 5.0L MPI
 Bill



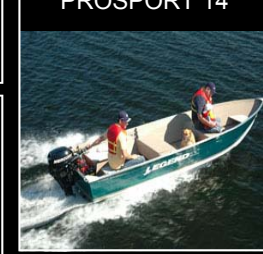
FAMILY BOATING
 UNDER \$50,000
FOUR WINNS
 240 H C/W 5.0L MPI



POWER STYLE FAMILY BOATING
 FROM \$35,000 TO \$55,000
FOUR WINNS
 200 HSS, 210 HSS,
 220 HSS



UTILITY & FISHING
 UNDER \$6000
LEGEND WIDEBODY
 SERIES 14' & 16'
 PROSPORT 14'



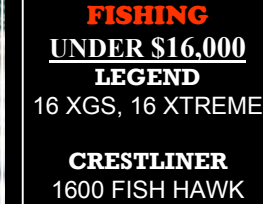
FISHING
UNDER \$12000
LEGEND
 16' PROSPORT
 151 ANGLER,
 151 ALLSPORT,
 16 XCITE,
 16 XTERMINATOR

CRESTLINER
 167 KODIAK




FISHING
UNDER \$16,000
LEGEND
 16 XGS, 16 XTREME

CRESTLINER
 1600 FISH HAWK



FISHING
UNDER \$20,000
CRESTLINER
 1700 FISH HAWK



FISHING
UNDER \$25,000
LEGEND
 20 XTREME



FISH & SKI STYLE
UNDER \$16,000
LEGEND
 16 XCALIBUR




FISH & SKI TYPE
UNDER \$20,000
LEGEND
 17/18/19' XCALIBUR



FISH & SKI TYPE
UNDER \$25,000
LEGEND
 20 XCALIBUR

FOUR WINNS
 183 FISH & SKI



**Maintenance Coupled with
Certified Technicians EQUALS
Turn-key Boating!**

In order for a family to enjoy recreational boating in today's fast paced world the modern cottager needs a complete turn-key operation. When arriving at the cottage late on Friday night after a long day at the office and an even longer drive, no one needs to worry about whether or not the boat is going to start in the morning. It is the promise of calm warm waters and a sunny day forecast that makes it imperative that the boat starts the first time, every time. For our valued customer's peace of mind, Huntsville Marine and Recreation offers the quality of, and commitment to, always being serviced right. Furthermore, Huntsville Marine offers today's cottagers with the option of turn-key boating by completing our service commitment with Mercury-Mercruiser recommended maintenance schedules and certified technicians.

Huntsville Marine and Recreation strongly believe that preventative maintenance doesn't cost money, it pays! In fact, a small investment each year will ensure that your boat is properly maintained in perfect running condition. Furthermore, the cost of ownership for improperly maintained boats may seem cheaper in the short term, but the costs of a preventable mechanical failure is even higher when you factor in the inconvenience of a mid-summer breakdown and loss of enjoyment. Ill-maintained boats are also less efficient, burn more fuel, and have a shortened life span when compared to properly maintained product!

Huntsville Marine hopes that you can see that not only does properly scheduled routine maintenance mean your boat works properly every time, but you are also ensuring fuel maximization and saving on unnecessary pollution. Lastly, investing in a preventative maintenance schedule performed by certified MerCruiser technicians protects your investment against expensive catastrophic failures as well as maximizes the longevity of your investment. Proper maintenance therefore, simply is the key to having safe, fun, secure and worry-free recreation on those all too short summer weekends.



THE SYMBOL OF QUALITY
When you see this Installation Quality Certification symbol on a new boat, it means that the boat's manufacturer has met our strict, world-class quality and installation standards. This not only provides a better boating experience, it also results in an additional year of MerCruiser warranty.



180H ... The Perfect Small Lake Bowrider!

A fun filled family bow rider with tower availability. Power options of a Mercruiser 3.0L 135Hp or the water sports preferred 4.3L 190Hp V6. 7 persons or 1150lbs.

\$18,500 to \$27,000
\$172 to \$250 per month OAC



200H .. A Day on the Water Never Felt Better!

One of our most popular models that provides best in class value, style and room of any 20' bow rider, period. A 5.0L MPI 260Hp Mercruiser just tops off this awesome package. For more fun add a tower!

\$32,500 to \$38,000
\$268 to 312 per month OAC



200HSS Everyone Will Be Looking at Me!

If you want to go boating right now and make a statement, the 200 HSS is the boat for you! Maximum fun in a 20' bowrider with too much style. Style and agility with a 5.0L MPI 360 Hp or more excitement with a 350 MAG Mercruiser. Tower Anyone?

\$37,500 to \$43,500
\$310 to \$360 per month OAC



FOUR WINNS®



190H... Forecast: Plentiful Fun for up to 8!

Too much boat, standard features and value all at this attractive price. The right boat for active families on inland lakes while providing comfort and excitement. Choice of Mercruiser 4.3L 190Hp or the fuel efficient 4.3MPI 220Hp

\$25,000 to \$31,000
\$232 to \$287 per month OAC



220 H Breath Taking Style!

True boating excitement and style and a look that says you have arrived. Unique rear entry and a relaxing stern chaise lounge. Cruise on the water powered by a 5.0L MPI 260Hp or a 350 MAG 300 Hp Mercruiser.

\$41,500 to \$49,500
\$340 to \$406 per month OAC



220 HSS... So Awesome it must be ILLEGAL!

The look says it all! Racy colours, graphics, thru-hull exhaust, speed, and agility. Add a wake board tower for even more fun! Choose your Mercruiser power for maximum adventure up to a 6.2L 330Hp.

\$43,500 to \$52,000
\$358 to \$427 per month OAC

Four Winns: A complete customer satisfaction award winning package! Stable-Vee running surface - a patently better hull. Ontario's number one selling quality fiberglass runabout, Funship and cruiser boat line. More boat, more standard features, more quality, and more value coupled with 36 years of customer satisfaction in every boat.



183H Fish & Ski...Making Everyone Happy!

Today's agenda includes a little tubing, then some ice cream at the town dock, then some cruising and most importantly fishing for the big one! Mercruiser power of course 3.0L 135 Hp or the superior 4.3L 190 Hp.
\$21,000 to \$25,000
\$195 to \$235 per month OAC



203H Fish & Ski...Bigger Boat.. Bigger Fishing Stories!
 The best of both world! 20' of style, function and comfort in a real crowd pleaser! Your family can fish, ski, tube or wakeboard, all with one boat. Power with a 4.3L MPI 220Hp or a superior 5.0L MPI 260 Hp.
\$33,000 to \$37,000
\$272 to \$303 per month OAC



224 Funship... Bring ALL the Family and Friends!
 Life without limits! Comfort, storage, unique swim platform seating and a change room with a head. Perfect for active summer days with the Mercruiser 5.0L MPI 260hp or for more excitement try the 350 Mag MPI.
\$43,500 to \$50,000
\$358 to \$410 per month OAC



204 Funship... A Family Fun Factory!
 An attention grabbing, family day boat designed for active families. Designed with comfort, function and unique seating. This boat even has a rumble seat at the oversized swim platform. Fun powered by the industry leading Mercruiser 5.0L MPI 260 Hp.
\$37,500 to \$42,000
\$308 to \$345 per month OAC

What Drive System Should be Matched with my Boat?

MERCURY OUTBOARDS OFFERS TWO TYPES OF PROPELLOR DRIVE SYSTEMS. Mercury's standard energy efficient smooth tracking propeller system is well designed for all motors from 2.5 to 275 horsepower. Outboards can have improved thrust, maneuverability and improved fuel economy with the application of the right stainless steel propeller. Mercury also offers the Big Foot series of mid range motors under 60 horsepower for primarily pontoon applications and some smaller aluminum fishing boats.

MERCUISER STERNDRIVES ARE A J.D. POWER AWARD WINNER FOR CUSTOMER SATISFACTION: Most fiberglass runabouts will be matched with the world's most popular sterndrive the Alpha One Drive. Boats over 20 feet, for high horsepower applications and for maximum strength can be matched with the Bravo One drive system. Bravo One comes standard with a stainless steel propeller, dual water pickups, best in class shifting and superior handling characteristics at both high and low speeds. Bravo Three's counter rotating twin propellers drives are the drive of choice for wake board activities, low speed straight line running and close quarter or reverse maneuverability. Bravo One and Three are not available on all boat models.

Mercury Outboards and Mercruiser sterndrives each and every day provide more enjoyable boating experiences due to best in class handling characteristics coupled with less expensive operating costs. There are distinct advantages in service and service support which reduces maintenance requirements and the use of regular gasoline. Rapid parts availability of over 90% in less than 48 hours means more time and fun on the water with less hassles. Huntsville Marine and Recreation offers exclusively Mercury and MerCruiser products coupled with an investment in facilities, staff, and factory training to ensure customer satisfaction.



**14/16' Widebody & Prosport ...
13% Stronger!**
Inexpensive, go anywhere, catch fish, or transport all that stuff to the cottage. Tiller handle or side console control. Quality and reliability provided by a Mercury 9.9, 15, 25 or 30 Hp Four Stroke.
**Boats only from \$1,600 to \$7,300
Packages from \$5,000 to \$11,500**



16/17/18' XTREMEFish & Ski/Wakeboard!
Wave slicing deep V hull, full windshield with canvas, live well and bait well, this boat has it all! Fishing, cruising, exploring or just play all day with an award winning Mercury 50 to 135 Hp OB.
**Packages from \$14,000 to \$26,500
\$135 to \$220 per month OAC**



**17/18/19/20' XCALIBUR.....
Convertible Family Boat!**
Family friendly features including a comfy rear bench and cozy bow cushions or a fishing machine in minutes... your choice! Mercury outboards for fuel efficient power from 50 to 175 Hp.
**Packages from \$15,000 to \$28,000
\$140 to \$235 per month OAC**



**160/180/200 RE/SE GENESIS ...
Pontoons Anyone??**
A day on the water was never so relaxing! Pontoons to cruise, fish or for family watersports. Complete packages for everyone with Mercury four strokes from 15 to 75 Hp.
**Packages from \$12,000 to \$24,000
\$112 to \$198 per month OAC**

LEGEND BOATS: Canada's own and largest retailer of premium packaged aluminum boats. Legend continues to provide Canadians with quality boats for any budget from the cottage utility, functional fishing boats, family pleasing fish and ski boats to an awesome 20' fishing machine. Lots of pontoons and always powered by industry leading Mercury Outboards.

Huntsville Marine is an exclusive retailer of quality Legend boats in Muskoka. A total of 31 models are available comprising 5 utility series, 11 all purpose fishing, 5 fish and ski boats and 10 pontoons. Available models may be viewed at www.huntsvillemarine.com by clicking on the Legend logo. A virtual tour of our inventory is available by clicking on the virtual tour button. Huntsville Marine and Recreation stocks a large selection of models or can access the one best for you and your family. At Huntsville Marine we are ALWAYS PRICED RIGHT and only sell the best proven products!

Buying a Fiberglass boat... What to look for in a hull and why?

The summer boating season is upon us with its glorious sunny days and the promise of family fun and adventure just around every cove or island. After many family dinners and evenings of discussing the next boat or your first boat, the family is out looking at sleek shiny new boats. My name is Tom Welsh and with my wife Brenda we are the proud owner operators of Huntsville Marine and Recreation. For your consideration, I present this opinion regarding fiberglass runabout hulls, design and construction. I would be honoured to discuss this topic with you at length.

Fiberglass boats are constructed from the outside appearance layer called gel coat to the inner finished areas of carpet and seating. The traditional open mould lay-up construction technique is a high quality longevity proven engineering system utilized for over 40 years. Boat moulds from which the boat's inner and outer hull sections are cast must be a perfect rendering of a finished boat. Dedicated continual mould maintenance after each and every hull construction in a climate controlled environment is critical. Some boat builders pull multiple hulls before reworking the mould which reduces costs but usually results in gel coat problems, poor fit and finish as well as wavy hull sides. High quality boat manufacturers such as Four Winns and Monterey Boats take the necessary time to rework the moulds critical surfaces after each hull completion. Manufacturers that invest in climate controlled environments produce higher quality products due to dust reduction, better controlled fiberglass lamination setup and improved hull bonding.

Closed mould systems utilizing liquid construction techniques have been designed and are being used by other non top six brands. These closed systems produce boats of only white colour and cannot produce the larger wider deeper smoother running hulls with more complex waterside designs of open mould technology.

Open mould high quality constructed hulls such as Four Winns and Monterey Boats are expected to last in excess of 25 years. Due to the investment level required in today's large cruisers, manufacturers such as Four Winns, Cruisers Inc., Silverton and Carver choose the technologically advanced open mould technology. All fiberglass performance boats such as Fountain also use the same open mould technology.

The open mould boat building system is proven to produce maximum quality boats both in terms of appearance and most important historical longevity. This system is used by our represented fiberglass lines Four Winns and Monterey Boats. Not all fiberglass hulls in terms of construction are equal in quality. Manufacturing costs are greatly reduced using closed moulds by reducing actual investments in mould set up time and by the reduction of quality facilities.

The outside finish on a high quality boat is a custom blended material called gel coat. Gelcoat provides critical protection to the laminated layers immediately below from the water itself and from atmospheric damage such as ultraviolet radiation. Unlike cars where exterior paint finishes are basically the same, there are over 2000 gelcoat formulations costing from a few dollars to many times that per pound. Underneath that gel coat finish customer focused builders insist on a water absorption barrier coat to protect the laminate structure. Most manufacturers strictly due to cost consideration do not provide this.

Fiberglass absorbs water and is affected by UV radiation over time which can lead to finish degradation, structural problems and increased fuel consumption. A vinyl ester resin based gelcoat, barrier coat and laminating resin system is your best investment. Four Winns and Monterey Boats both utilize this type of construction.

The structure of a boat design should be comprised of a interlocking system of multiple layers of woven roving, bi-directional bi-axle fiberglass with water resistant vinyl ester laminating resins. Hi tech layers of NidaCore, SprayCore, and Coremat as well as, specialized woven roving to produce a maximum strength hull laminate improve hull strength and rigidity.

Unfortunately you cannot see the structural lay up of a boat. Look at the manufactures brochure or web site and ask questions and to ensure that you are getting a premium laminated product. The exclusive use of the above named products adds value, integrity, lowers long term operating costs and higher resale values. In a fiberglass boat...quality construction is everything! The hull has to withstand all wave impacts without the benefit of shocks, springs or tires to absorb this energy.

A boat has a skeleton or a grid structure to support the hull bottom and the floor. Hull stringers provide important structural rigidity from tons of water striking the outer hull surfaces per minute. The stringer system can be made of wood, engineered wood or fiberglass with equal results. Fiberglass floor systems with removable carpets are your best investment. Wood structures should be treated and have an engineered protection system. Wood systems are considered to give the hull superior stiffness.

The effort and technology utilized to protect your investment and the synergy of the entire hull structure is of key importance! More quality offered here delivers longevity and superior ride.

A high rake point of entry combined with a sharp downward cutting edge running down the length of the center of the hull is considered optimum for a smooth ride. A longer, heavier, wider boat offers superior ride and comfort in rough conditions. Superior ride hull technology comes from extended outer hull running surfaces matching in length or exceeding the full length of the top deck. Beware the boat with the large top deck with a smaller bottom hull chopped short at the stern. The stern transom area surfaces should form a notched engine transom around the drive to reduce negative pressure, improve propeller grip, turning and reducing planning time. Superior performance is available from wide slanted downward or negative outer chine surfaces. These have the added benefit of reducing fuel consumption, provide a dryer ride, reduce wake, reduce water spray and misting of the interior.

Fact: Your new boat should have a sharp point of entry extending the full length of the hull, negative wide outer chines, extended outer running surfaces and a notched transom. An air assist type hull will in combination with the above, superior ride and improve economy.

**Buying a Fiberglass boat... What to look for in a hull and why?
(continued)..**

**KODIAK 167 ...
Best in Class Value!**

Powered with a 25 Hp four stroke or up to a 50 Hp two or four stroke for more performance and get on the water. Complete with a trailer... Let's go fishing and get the big one!

**\$9,000 to \$12,000
\$115 to \$153 per month OAC**



CRESTLINER BOATS...For 62 years Crestliner has built aluminum boats that innovate and surpass your expectations of just what an aluminum boat should be. Crestliner pioneered the art of welding aluminum boats over 40 years ago....NO RIVETS HERE! Exclusive uni-weld construction makes this one of the strongest and best looking aluminum boats you can buy. Huntsville Marine is Muskoka's exclusive Crestliner boat dealer.

Sportfish 1850/1950/2150, Super Hawk 1700/1800/1900, Sport Angler 1650/1750, Fish Hawk 1600/1700/1750/1850, Canadians 14/16/18/1650/1850 plus John boats and Pontoons.

**1600/1700 Fish Hawk...
Just the Right Size!**

A complete fishing package with standard Motorguide wireless trolling motor, Lowrance depth finder and Shoreland'R trailer. Awesome styling and great all day fishing ability come standard. Get fishing with a 50 to 90 Hp two or four stroke outboard.

**\$16,000 to \$20,000
\$148 to \$186 per month OAC**



**1700/1800 Super Hawk ... Bigger,
wider and More Features !**

A full windshield fishing and water sports machine that is designed for all weather conditions. Maximum comfort, great looks, fish and ski conversions for everyone in the family.

**\$23,500 to \$28,000
\$213 to \$230 per month OAC**



**Service Your Boating Investment
to Maximize Your Return!**

Boats, outboards and stern drives operate in a harsh environment frequently operating at higher RPM and load levels than automobiles. Service on marine engines is based on hours of use or calendar days. You may have heard the phrase that water is the universal solvent. Especially when your boat is in the water, it is constantly being exposed to the effects of the sun, temperature and waves as well as atmospheric or water based corrosive elements. Your owner's manual specifies required service schedules to maintain warranty conditions and peak operation. On that spectacular warm sunny summer day you want to be able to go boating. A properly serviced engine starts, runs at peak performance, gets you back to the dock every time, saves you fuel and just lasts longer. Part of good service and maintenance is proper winter storage. More damage is done to boats and their engines from poor storage than from anything else. Today's high tech engines have specific storage requirements as do the hulls themselves. You may store your marine investment in your garage or boat house but have it properly winterized first. Many of our storage customers have their required maintenance completed during the winter months so that they get maximum enjoyment from their boat in summer season. Remember in all this that you are likely to have or want to have your boat or outboard three to four times longer than that automobile of yours.

Meet The Service Department:

Service Manager: George White

With over 30 years experience in the marine trade George White has been a staple of Huntsville Marine almost since its inception. He brings with him the knowledge of being a certified class-A marine mechanic as well as accruing years of service knowledge and training from Mercury Marine among many other manufacturers in his career. He has been referred to by his peers as the most intelligent marine mechanic in Muskoka! He is an invaluable asset to this company. He serves as one of driving forces that keeps our service standards as high as they can be. Not only is he involved with the day to day operation of the service department he can often be found getting his hands dirty in the shop as well.



Technician: Jeremy Mayne

Jeremy Mayne has been employed at Huntsville Marine for over a year now. Jeremy is a certified Marine Mechanic, has been working in the marine trade for over 15 years, and has Mercury Mercruiser equipment training and certification. Along with being OMC, BRP recreation products and Yamaha he is certified to suit your service needs better. Jeremy is very excited to be with us and is looking forward to keeping your boat in top operating shape for many worry free summers. Jeremy is also a bit of a computer whiz and is looking forward to learning about and working with all of the future technological advancements that are to come in the marine industry.



Technician: Chris Knobelsdorf

Chris Knobelsdorf has been working with Huntsville Marine for over 10 years and brings with him extensive experience in the marine industry. He is mostly responsible for pre-delivery inspection and rigging of all of the new boats and motors that we deliver here, although you may find Chris working out in the yard with our forklift or doing boat deliveries from time to time. Chris also loves boating and you will find him out on the water in his boat on a regular basis in the summer.



Technician: Paul Lalonde

Paul Lalonde has been employed at Huntsville Marine for over a year now. Along with being an energetic friendly person he strives constantly to improve his service knowledge through education. Along with being a certified marine mechanic Paul has over 15 years experience in the marine trade and has Mercury-Mercruiser training and certification as well as training in Suzuki, and BRP recreational products. Paul is also an avid fisherman and loves to spend summer days on the water hunting for that elusive 'big' fish we are all looking for.



What Customer Service Means:

At Huntsville Marine and Recreation this is what we offer and deliver to our valued customers.

#1 HUNTSVILLE MARINE CHOOSES TO BE ON THE WATER! Many retailers and service shops have left the water for nothing more than lower operating costs. However, it is a fact that you cannot properly diagnosis, service or repair a boat unless it is tested in actual running and load conditions. You cannot demonstrate or see for yourself how a new boat may fit your requirements without actually going boating.

#2 CONTINUAL STAFF TRAINING FOR CUSTOMER SUPPORT! Our sales and service staff attend all required and recommended factory training. There is a difference between serviced and serviced right. At Huntsville Marine we continue to invest in our staff, facilities, handling equipment, and delivery systems. We are adding in 2008 eight new state of the art service bays and raising our total to eleven. Huntsville Marine is further committed to your service experience with a dedicated customer after the sale and service follow up call system.

#3 SPECIALIZED SERVICE! Huntsville Marine has an operating service center 6 days a week in season and 5 days a week out of season. As we are on the water, we water test all new boats and repairs to ensure proper operation and repair. Dry land facilities cannot do this and by not placing the boat or engine in actual operating conditions they simply cannot ensure that repairs are done right. Huntsville Marine specializes in Mercury Outboard and Mercruiser Stern drive service. We do not claim to do service for all makes at the level provided for Mercury/Mercruiser products. A marine facility with a sign that says we service all makes and model is not for your benefit. Choose service wisely...when was the last time they had training? Are they up to date? How are they going to handle your boating investment without proper fork lifts, trailers or facilities?

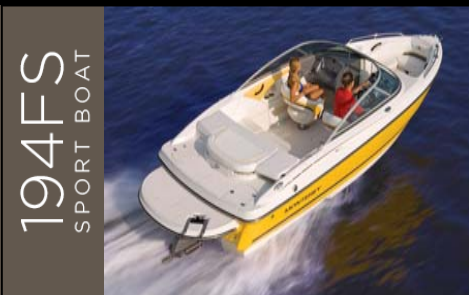
#4 FACILITIES A KEY TO YOUR BOATING ENJOYMENT! In the year 2008 alone we have added 11,000 square feet of inside storage, over \$110,000 of new boat handling equipment and for the summer of 2008 a further 8 service bays. Huntsville Marine owns all of its specialized storage facilities of over 40,000 square feet, on ten acres of property. We operate the largest dockage basin in this area, provide fuel services and are conveniently located to serve all of Muskoka, North Muskoka and Western Haliburton areas. In fact there are only three other marine locations in Ontario which are situated on a major highway and on a sizable lake chain.

#5 HUNTSVILLE MARINE CHOOSES CAREFULLY WHAT IT REPRESENTS TO PROVIDE MAXIMUM CUSTOMER VALUE! Due to our volume and operating longevity Huntsville Marine has carefully chosen each product line we represent to provide you with maximum value, product quality, retained value and very low warranty rates. All of our products are top six or better in the marketplace and are well established. Four Winns is the number one selling fiberglass boat line in Ontario now in its 36th year of operation. Monterey Boats is the number one rated and fastest growing independently owned major boat company in North America now in its 25th year of operation. Legend Boats are the number one selling aluminum boat in Ontario. Crestliner Boats are continuously recognized for customer focused quality and value. Mercuriser Stern drives are number one rated for customer satisfaction as are Optimax motors by Mercury Marine. Mercury Marine is the number one outboard manufacturer in the world. A very impressive quality Boat and marine power line up exclusively available for you and your family here in one location at Huntsville Marine.

Consistency and quality are threaded throughout every Monterey Boat. 2006 recipient of prestigious Marine Industry CSI award for bowriders. Outstanding style, fit and finish with a limited lifetime warranty!



180FS Sport Boat..... Freedom, Excitement & Adventure!
Sleek seductive lines packed with quality features and built with Monterey passion! Big and roomy, anyone considering an 18' or 19' boat should take a look. On the water in true style with a MerCruiser 4.3L 190 Hp or a 4.3 MPI 220 HP.
\$24,000 to \$33,000
\$200 to \$273 per month OAC



194FS Sport Boat...Uncompromising Performance and Style!
Powerful performance due to its big water heritage couple with superior design and craftsmanship. Great for wakeboarding with a tower and Bravo III drive. Superior handling provide by a 5.0 MPI 260 Hp or go for the gold with a 350 MPI Mag.
\$34,500 to \$44,000
\$285 to \$365 per month OAC



214FS Sport Boat....21 Feet of True Excellence!
Nothing can match its refined appearance and performance. The 214FS gives you an awesome command center, thru hull boarding, great style and all the bells and whistles. Packaged with a 5.0 MPI 260 Hp or the head turning 350 Mag 300 Hp.
\$43,000 to \$50,000
\$355 to \$410 per month OAC



234FS Sport Boat.... A Statement Boat!
This boat definitely says you have arrived! Awesome styling, an enclosed on-board toilet and way too much comfort. Command performance inspired by a 350 MPI Mag 300 Hp MerCruiser with the Bravo III drive system.
\$ 50,000 to \$60,000
\$410 to \$495 per month OAC

What Engine is Right For Me and My Family?

Here are a few suggestions for what type of engine you should consider:

THERE IS NO SUBSTITUTION FOR HORSEPOWER! A boat is subject to five times more physical resistance than any automobile. Highest fuel consumption occurs between 0 and 25 miles per hour when moving the total mass to on-plane performance. Higher loads and pulling activities such as skiing also place additional stress loading on your engine. When in doubt, choose more horse power to reduce fuel consumption, engine stress, wear and tear and lengthen engine lifespan under normal operating conditions.

REQUIRED HORSEPOWER! Required horsepower is a function of the total weight of the boat (mass) and its occupants and the intended purpose. The size of the body of water does not change this fact.

DELIVERY OF HORSEPOWER! Two stroke motors deliver horsepower faster than four stroke motors. Similar on-plane times can only be achieved with higher horsepower when using four stroke motors.

CARBURETOR SYSTEMS! Carburetor designed fuel delivery systems are still available but are not your most fuel efficient option and traditionally can be more difficult to start. MerCruiser's exclusive Turn Key Starting System on carbureted models eliminates many of the common starting issues with this type of fuel management system.

MULTIPOINT FUEL INJECTION (MPI)! Multiport fuel injection provides reduced fuel consumption up to 10% plus more horsepower at lower engine displacement. A MPI computer controlled engine is the most user friendly operating system. MerCruiser offers the additional benefit of a Guardian engine security and protection system. The Guardian engine protection system is a best buy and wise investment for boating enjoyment.

DIRECT INJECTION 2 STROKES: Direct injection two strokes such as the Mercury Optimax system are not more polluting, in fact, in many cases they are more fuel efficient and use cleaner combustion than competitive four stroke outboards. Mercury's Optimax system is a J.D. Power award winner for customer satisfaction for 2 strokes outboards, beating out all other brands.

BIG FOOT LIVES: Mercury Big Foot Four Stroke Outboards offer significant improved maneuverability and thrust over conventional and competitive four stroke outboards.

Many manufacturers and retailers price boats with lowest available horsepower. Make sure the horsepower purchased is what is required to achieve your goals not the manufacturer's or the salesperson's. Buy your boat based on what you expect to do 75% of the time. At Huntsville Marine a detailed discussion of your boating expectations and an on-water demonstration are recommended before you make your selection. Consider customer purchase satisfaction and after sale service as important...because we do!

Muskokan Adventures:

At The Heart of Better Boating Presented By:

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Always Priced Right!*