



was a win at a fishing tournament in Stuart. Sharing the win were two legendary figures of the South Florida boating and fishing scene – angler Scott Lambeth and Capt. Sam Crutchfield, whose wide array of boating lifestyle songs is rivaled only by Jimmy Buffett.

McCall also has a special love for the Bahamas. “A perfect day for me would be waking up and heading to the Bahamas on a whim ... Just head to West End and Port Lucaya and enjoy the wonderful hospitality of the Bahamian people.”

Now, in his mid-40s, McCall’s fishing adventures have become a family affair. His wife, Diana, daughter, Katie, and son, Ron III are all expert anglers who have competed beside Dad. “Diana won the top lady angler award at the Bertram-Hatteras Shootout in 2002, and my son won the Volvo Penta Cup at Walker’s Cay in 2003. He has also placed fifth in the IGFA Junior World Championships. We all enjoy the sport.”

High on the list of things the McCall family also enjoys are Hatteras Yachts. McCall has owned three of them, beginning with a 43-foot Hatteras, which he purchased in 1993. In 1999, he graduated to a 54-foot Hatteras. Today, you can find him aboard a gorgeous 60-foot Hatteras with an enclosed flybridge. And he is not stopping there.

“We’re looking at a 75-foot sportfish or an 80-foot motor-yacht, but either way, we’ll be going with Hatteras and MarineMax again. Great people like Tony Pasca at MarineMax and Johnny Hicks at Hatteras are the reason we’ve gone back again and again. They know how to treat you right and they stand behind their products 100 percent.”

McCall tries to deliver the same customer care values as Hatteras and MarineMax in his own insurance business. The McCall Agency, with offices in Vero Beach and Connecticut, offers BlueCross and BlueShield health insurance, and Farm Bureau property and casualty insurance.

“My job is incredibly rewarding, especially in the aftermath of the type of hyperactive hurricane season we just went through ... though life hasn’t completely returned to normal for all of us.”

McCall refers to his own family, whose Intracoastal home is undergoing renovations due to the hurricanes of 2004. Still, no one in the McCall family is complaining. “We’ve been living aboard our 60-foot Hatteras for the past four months ... We hope to be back in the house by November.”

For true boat-lovers like the McCalls, there’s no rush. ♪

TO SOME, BOATING AND FISHING, and all the joys that come with them, are mere diversions intended to amuse and entertain as time, occasion and the other factors that keep us on life’s straight and narrow path, allow.

Then there are people like Ron McCall. For McCall, boating and fishing go hand-in-hand with a balanced and rewarding home life and a celebrated work ethic that has made him one of the Treasure Coast’s most successful businessmen.

A lifelong Vero Beach resident (his great-grandparents settled here at the turn of the 20th century), McCall developed his love for the water at an early age. “My brother and I grew up fishing the Indian River in small outboard boats. We even used to use regular rope tied to two-by-fours to water-ski.”

As he grew older, McCall’s love of boating and fishing took him on new and exotic adventures around the world. Costa Rica soon became his favorite home-away-from-home.

“When I was in my early 20s, we’d go to Costa Rica in the spring and fall to fish. ... I caught my first-ever black marlin down there – a 750-pounder. The next day, I caught a 650-pounder and I was hooked on the place.”

Still, the South Florida coast appeals to McCall. A highlight